

Abu Jareeda Aslam

GOHIGHLEVEL CRM AND AUTOMATION EXPERT

I turn scattered sales processes into automated systems that capture, follow up, book and close leads while the team sleeps.

0303 0227777

PHONE

abujareedaaslamghl@gmail.com

EMAIL

Lahore, Punjab, Pakistan

LOCATION

Abu Jareeda Aslam

LINKEDIN

THE AUTOMATION I BUILD

one lead, zero manual steps

01

Lead Capture

funnels, forms, ads, calls

02

Instant Follow Up

SMS, email, AI chat

03

Nurture Workflow

multi step, condition based

04

Booked Call

calendar sync, reminders

05

Paid and Onboarded

checkout, pipeline, handoff

PROFESSIONAL SUMMARY

GoHighLevel CRM Expert who builds the machine behind the revenue: CRM architecture, funnels, landing pages, workflows and integrations that carry a lead from first click to paid client without anyone chasing it. Now leading every GoHighLevel system in the company, using **AI assisted development** to build faster and integrations to make the whole stack talk to itself.

PROFESSIONAL EXPERIENCE

● Team Lead, GoHighLevel Expert

Grow Higher Marketing And Consulting

Lahore, Pakistan · Onsite · May 2026 to Present

- ◆ Own every **GoHighLevel** system, automation and client account across the company.
- ◆ Build high converting websites, landing pages and complete funnel systems with AI assisted development.
- ◆ Architect CRM automation end to end: workflows, nurture sequences, calendar and payment flows.
- ◆ Run new client onboarding and mentor the team so build quality holds on every project.

● Junior GoHighLevel CRM Expert

Grow Higher Marketing And Consulting

Lahore, Pakistan · Onsite · Apr 2026 to May 2026

- ◆ Built and optimized automation workflows including **email and SMS** campaigns.
- ◆ Designed sales funnels and landing pages for live client campaigns.
- ◆ Integrated third party tools and managed multiple sales pipelines.

● GoHighLevel Expert, Freelance

Independent

Remote · Oct 2025 to Jan 2026

- ◆ Delivered complete GHL setups for agencies: funnels, CRM workflows, calendars and integrations.
- ◆ Connected **Zapier** and **Make.com** so every tool in the stack moved data on its own.
- ◆ Built AI chatbot solutions and organized agency sub accounts for scalable operations.

● CRM Intern

The Monal Group

Lahore, Pakistan · Onsite · Jun 2023 to Aug 2023

- ◆ Supported customer relationship processes and client facing operations as a CRM intern.

AUTOMATION STACK

GoHighLevel

CRM Automation

Sales Funnels

Workflow Builder

Zapier

Make.com

AI Agents

AI Chatbots

Email and SMS

Calendars and Booking

Payment Automation

API Integrations

Lead Generation

WHAT YOU GET

○ Full GHL build

sub accounts, pipelines, funnels and workflows, launch ready.

○ Follow up that closes

nurture, booking and payment flows running on autopilot.

○ AI assisted development

faster builds, custom code, chatbots and agents.

○ Team leadership

onboarding, quality control and systems that scale.

EDUCATION

BSc (Hons) Business

University of Greater Manchester

Sep 2026 to Sep 2027 · Top-up



BTEC Level 5 (Pearson)

Ivy College of Management and Sciences

2020 to 2023



Intermediate

Forman Christian College

Aug 2018 to Mar 2020



Matric

Aims High The School System, Lahore

2017 to 2018



ABU JAREEDA ASLAM · LAHORE, PAKISTAN

AVAILABLE FOR GOHIGHLEVEL AND AUTOMATION ROLES

Book a 30 min call: bookwithaj.leadxpertai.com